

Niki Postonogovas

Product (UX/UI) Designer

WWW.DIGITALMOO.CO.UK

I'm Niki, a product (UX/UI) designer who believes in creating user focused digital products and experiences, with accessibility and CRO baked in from the beginning. I have over 14 years experience working on global brands, across different sectors, including B2B and B2C.

I love typography, and have a degree in graphic design from UCA.

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EDUCATION

- **The School of UX 2020**

User Experience Design

At this hands-on UX and UI design course run by professional designers with 15+ years of experience, students learn UX and UI design fundamentals, including: user research, user journey mapping, IA, accessibility, usability and A/B testing, analytics, wireframing UI in Figma and Sketch.

- **University for the Creative Arts 2005 - 2008**

BA Hons, Graphic Design

Branding, typography, advertising, editorial design, packaging.

- **Coulsdon College 2003 - 2005**

Art + Design DAVCE, Graphic Design A level, Photography A level

SKILLS

Design

Rapid prototyping
Design research
Storyboarding
User interfaces
Iconography
Typography
Colour theory
Art direction

Tools

Sketch
Invision
Photoshop
Illustrator
InDesign
After Effects

UX

User research
Wireframing
User flows
User testing
Analysis
Information Architecture
UX workshops

digital
moo.

WORK HISTORY

Digivate

June 2017 - Present

Lead UX/UI Designer

Currently, I am the lead UX/UI designer at Digivate, working with a range of clients. I am involved in requirement gathering, client workshops, kick off meetings, UX audits, research, wireframing, and UI designs. I work very closely with a team of developers and am very passionate about user experience and accessibility. I believe you need to understand people, their problems, and behaviours to create digital experiences that convert and meet users needs.

I have been involved in improving internal processes, such as UAT working closely with our agile delivery manager, and launching new services such as continuous improvement, and accessibility audits.

ClearPeople

Sep 2015 - Apr 2017

Senior Digital Designer

I worked as a senior digital designer on creating intranets and digital workspaces for global companies. I worked with a team of developers and user researchers to solve workers day to day issues, by creating functional and visually appealing products.

printed.com

Sep 2014 - Sep 2015

Senior UI Designer

Working as part of an in-house team, with developers and user researchers to maintain the internal style guide and implement new features. I was also involved in launching new sub-brands, from branding to UI design.

Havas EHS

Dec 2012 - Sep 2014

Senior Digital Designer

I worked on a range of digital projects, such as email newsletters, digital out of home ads, landing pages, online advertising for global clients, such as Easyjet, Diageo, Simple, Dove, and Peugeot.

DRUM

Feb 2012 - Dec 2012

Midweight Digital Designer

I worked on a range of digital projects, creating flash banners, animations, concepting, creative problem solving, assets for social media platforms.

clickTAG

Jan 2011 - Feb 2012

Midweight Digital Designer

I concepted and created flash banners, animations, email newsletters, whilst working with art directors.

Hijack Media

Aug 2010 - Jan 2011

Midweight Digital Designer

I worked in a small team creating rich media bespoke advertising, using flash and HTML.

Libertine

Oct 2009 - Sep 2010

Junior Digital Designer

I worked with art directors and copy writers to create online advertising campaigns for a range of clients in different sectors. This included branding, flash banners, email design, and microsites.

Direct Design

Aug 2008 - Oct 2009

Junior Digital Designer

I worked in a small design agency, storyboarding animations, design and building email newsletters, microsites, and developing digital branding.