



# digitalmoo

senior digital designer



## Experience

Sept 15/ present

**Senior digital designer/UI designer**  
at ClearPeople

Senior digital designer/UI designer, working on a range of digital projects. Intranets, websites, microsites, HTML emails and animations. Along with maintaining the company brand across a range of mediums. I work in a small design team, wherer I work closely with UX, and I also help mentor the other designer.

Sept 14 / Sept 15

**Senior UI designer**  
at printed.com

Digital designer/User interface designer. Working closely with a UX designer to create responsive and adaptive emails, and websites. Also created branding, website and emails for wrap.me, sister company.

Jan 13 / Sept 14

**Senior digital designer**  
at Havas EHS

Digital designer, concepting, designing digital campaigns. Emails, websites, facebook apps, and banners. With the odd bit of print work and branding. I also mentored the more junior designer within the team.

Feb 12 / Dec 12

**Digital designer**  
at DRUM

Digital designer, concepting, designing and building flash banners, HTML emails, microsites, and facebook apps. Motion graphics and video editing.

Jan 11 / Feb 12

**Digital designer**  
at ClickTag

Digital designer, designing and building flash banners, HTML emails, facebook apps, after effects animations, and the odd bit of video editing.

Sept 10 / Jan 11

**Digital designer**  
at Hijack Media

Digital designer, designing and building flash banners, and rich media ads.

Oct 09 / Sept 10

**Junior digital designer**  
at Libertine London

Digital designer, designing and building flash banners, animations, HTML newsletters, and websites. Working in a team of creatives on a wide range of exciting briefs.

Sept 08 / 09

**Junior digital designer**  
at Direct Design

Digital designer, roles include building and updating websites, flash animations and banners, and HTML newsletters.



## Education

2005 / 2008

**Graphic Design BA Hons**  
at The University of the Creative Arts, Epsom



## About

Currently working at ClearPeople as a Senior digital designer/user interface designer, working very closely with user experience designers to create a range of digital work. I love to tackle creative briefs, and push my ideas and myself.

I am an enthusiastic worker who is always keen to learn new things and meet new people. I always approach everything with a great passion, and believe in committing myself 110% to all aspects of my life.

My favourite Pantone is 5473 and sunshine makes me smile.

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## Awards

Two Gold Direct Marketing Awards  
easyJet Inspire Me at Havas EHS

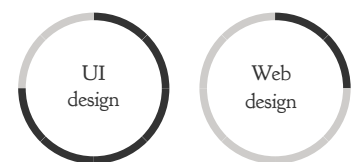
- Best use of email
- Best data strategy

Two Silver Direct Marketing Awards  
Simple Skin Social at Havas EHS

- Best digital destination
- Best use of social media for brand building



## Skills



Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
After effects	● ● ● ● ●
Indesign	● ● ● ● ●
Dreamweaver	● ● ● ● ●
CSS/Html	● ● ● ● ●

Typography	● ● ● ● ●
Animation	● ● ● ● ●
Interaction design	● ● ● ● ●
UX	● ● ● ● ●
Office	● ● ● ● ●